

## Press release

Paris, 6<sup>th</sup> October, 2021

# The leader in private higher and technical education is embarking on a new phase of growth

The French family-led leader in private higher and technical education, Eduservices is recomposing its capital structure by bringing its historical partner CAPZA back into its capital, alongside Parquest and Amundi to continue to finance its growth. The management, which has been associated from the outset, and the family remain the majority shareholders.

## Eduservices is consolidating its position as an education leader in several key areas.

By reuniting with CAPZA, its historical partner, Eduservices intends to carry out a development project based on several growth pillars around its CSR values of inclusion of young people aged 18 to 25 and the fight against precariousness and unemployment:

- Guaranteeing access to professional training (60% of students on part-time courses);
- Orienting students towards promising careers;
- Respond to the placement needs of graduates;
- Contribute to the employment needs of local territories.

## Eduservices, which today has more than 30,000 students, has experienced strong growth in recent years.

Backed by a large portfolio of RNCP certifications, national brands with a strong reputation covering 6 educational fields and a powerful territorial network with a presence in 26 cities, the Group meets the market's demand.

Eduservices is therefore embarking on a new phase of its strategic plan, notably through:

- The national deployment of new schools in regions with growing populations and poorly covered educational needs;
- The extension of its network of applied art, design, digital, audiovisual and video game schools
- The conquest of major accounts, tutors of its work-study students and key partners in the transmission of skills;
- The internationalisation of its model, particularly in Germany and Spain;
- The acceleration of pedagogical engineering, the digitalisation of content and the online training offer of its France Compétences certifications.

*“The presence of major European private equity players, respectful of ESG values, Eduservices’ management culture and the projects and teams that build them, is important to give us the means to pursue strong growth, both internally and externally. Our partners’ shared ambition is to consolidate Eduservices’ position as an entrepreneurial leader in private higher education.”*

says **Vincent Dupuy, DG, Eduservices**

*“This transaction is fully in line with our investment strategy to support talented entrepreneurial families and their management over the long term, who are strongly involved in the development strategy of their companies. We are convinced of Eduservices’ strong growth potential in the work-study market, as well as internationally, notably through external growth.”*

adds **Frédéric Chiche**, Partner and Co-Head, CAPZA Expansion

*« We are pleased to have accompanied a new stage in this great entrepreneurial story alongside the Grassaud family and the management team, and to have opened a new chapter in the Group’s development».*

says **Laurence Bouttier**, Partner, Parquest Capital

### **Eduservices bases its offer on 8 national brands and 6 academic verticals**

With 30,000 students in 30 establishments throughout France, Eduservices is a leader in education for employment. The group trains students for careers in management and commerce, communication, hospitality (tourism-hospitality), digital, sports, and design-audiovisual through its national brands: Ipac Bachelor Factory, ISCOM, MBway, MyDigitalSchool, Pigier, StudioM, Ecole Internationale Tunon and Win.

**Positioned on the professional education market**, the group offers a multidisciplinary training program from pre-High School diploma to Master’s degree level.

**Firmly anchored in Bachelor’s and Specialised MBA courses**, the Eduservices schools’ training offer is distinguished by two essential characteristics:

- a commitment to the professional integration of students. Each year, 18,000 of them are placed in work-study programmes;
- courses open to the international market, with over 60 partner campuses.