

## **Spectrum Groupe welcomes Parquest as a shareholder to accelerate its next phase of growth**

*Press release*

*Friday, 5 September 2025*

Parquest announces that it has invested in Spectrum Groupe, a digital transformation consulting firm and Platinum Partner of Atlassian. The transaction, alongside the management team led by founder and CEO Ali Ouni, aims to support Spectrum Groupe's strong growth momentum.

Founded in 2011, Spectrum Groupe has become a key player in the Atlassian ecosystem, offering a comprehensive suite of consulting, integration, training and managed services, with recognized expertise in information management and process optimization (Agile, Lean, DevOps, ITIL, Agile@Scale). The company serves large corporates, public institutions and leading technology companies.

Spectrum Groupe has delivered exceptional organic growth of over 50% per year since 2021, reaching €32 million in revenue in 2024. The company is led by an experienced, well-structured leadership team and a strong culture of excellence and client service. With around 120 employees, Spectrum has a strong presence in France, the United Kingdom and the Middle East – where it has become the reference Atlassian partner in Saudi Arabia and the United Arab Emirates – as well as in Africa, where it has developed high value-added service centers in Tunisia, Ivory Coast and Egypt. In addition to its long-standing partnership with Atlassian, Spectrum is also a Select Partner of GitLab, further strengthening its position across the end-to-end DevOps value chain.

This transaction marks the beginning of a new chapter of growth for Spectrum Groupe, with the ambition to sustain its organic trajectory and pursue a targeted buy-and-build strategy across priority EMEA markets, leveraging Parquest's track record in consolidation.

Parquest's investment is fully consistent with its multi-specialist strategy, with software and IT services at the core of its investment thesis.

Financial terms of the transaction were not disclosed.

**Ali Ouni, CEO of Spectrum:** *"Over the years, we have built a leading player in the Atlassian ecosystem, capable of operating at scale on complex projects, with a strong footprint in France, the UK, the Middle East and Africa. Now is the right time to open a new phase of structuring and expansion, supported by an experienced partner. Parquest's arrival will enable us to accelerate our trajectory while preserving the entrepreneurial DNA that defines our strength."*

**Guillaume Brian, Partner at Parquest:** *"We are delighted to partner with Ali Ouni and his teams to support this next stage. Spectrum's impressive growth, recognized expertise on Atlassian solutions and strategic footprint across EMEA make it a unique player. This investment is fully aligned with our strategy of backing high-potential champions in software and IT services."*

### **About Spectrum Groupe**

Founded in 2011, Spectrum Groupe is a digital transformation consulting firm, specialized in Atlassian solutions (Platinum Partner). The company provides end-to-end consulting, integration, training and managed services, with strong expertise in information management and process optimization (Agile, Lean, DevOps, ITIL, Agile@Scale). Spectrum is among the leading players in EMEA, with a strong presence in France, the UK, the Middle East and Africa.

More information: [www.spectrumgroupe.fr](http://www.spectrumgroupe.fr)

### **About Parquest**

Founded in 2002, Parquest is a recognised private equity player in France. Parquest supports SMEs and their management teams in implementing ambitious development projects in France and abroad. For over 20 years, Parquest has contributed to the development of market-leading companies by supporting them over the long term.

More information: [www.parquest.fr](http://www.parquest.fr)

### **Acquirers & buy-side advisors**

**Parquest:** Guillaume Brian, Adrien David, Vincent Richard

**Spectrum Groupe:** Ali Ouni, Jean de Laulanié, Lotfi Fehri, Belgacem Ejmal, Managers

**M&A advisors:** Houlihan Lokey (Camille Gay)

**Legal due diligence:** Goodwin (Thomas Maitrejean, Mathieu Terrisse, Lorraine De Groote, Jaafar Chbani, Grégoire Prades)

**Financial due diligence:** Eight Advisory (Katia Wagner, Robin Blanc, Ladislav De Malatinszky)

**Tax due diligence:** MB Avocats (Laurent Mamou, Camille Stofati)

**Commercial due diligence:** EY-Parthenon (David Canaple, Etienne Costes, Ghislain Freydier, Louise Kieffer)

### **Sellers & sell-side advisors**

**Spectrum Groupe:** Ali Ouni, Jean de Laulanié, Lotfi Fehri, Belgacem Ejmal

**M&A advisors:** TH Global Capital (Pablo Jorge, Pascal Berto, Ravindra Jayawardena, Sonal Jain)

**Legal advisors:** Nasri Avocats (Rachid Nasri, Farid Tai)

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